

## **MTV & FISH EAGLE ON TRACK FOR A WINNING DURBAN JULY “MTV EAGLE AIR” VILLAGE RAISES THE STAKES FOR PREMIUM RACECOURSE HOSPITALITY**

**Johannesburg/Durban, 28 May 2013:** Music channel **MTV** (DStv Channel 130) and premium brandy **Fish Eagle** are looking to be first past the post with their spectacular “**MTV Eagle Air**” themed village at Durban July 2013.

**MTV** and **Fish Eagle** have joined forces with event innovators **Velti Events** to create the ultimate racecourse getaway, combining futuristic glam with cool comfort and hot entertainment – all just a few paces from the hustle and bustle of the racecourse.

Covering more than 8,000 square meters, and spread over six giant inflatable domes, **MTV Eagle Air** provides the ultimate entertainment experience for discerning racegoers, providing non-stop fun for music lovers, fashionistas and gamers. Spectacular décor and staging will be complemented by out-of-this-world service, and a host of deluxe themed zones including a Man Cave complete with a Sports Bar and gaming consoles, and a Pamper Zone with champagne bar and Glam Cam for the ladies.

**Liquideep** and **Mafikizolo** are the first of many artists and DJs to be signed up to serenade guests at the **MTV Eagle Air** village, while **Comedy Central** (DStv Channel 122) will be providing a special stand-up comedy zone. A range of fashion shows will also be staged throughout the day on a purpose-built catwalk.

The **MTV Eagle Air** village will be open from 10:00 am to 10:00 pm on Saturday 6 July 2013. To book your tickets for the village, including individual and corporate packages, go to your local Computicket outlet, or click [here](#). Punters can choose between premium class (ZAR 650) or first class (ZAR 1950).

For more information about the **MTV Eagle Air** village, please go to [www.mtv.co.za](http://www.mtv.co.za), join us on Facebook at [www.facebook.com/mtvondstv](http://www.facebook.com/mtvondstv), or follow us on Twitter @**MTVonDStv** using the hashtag **#MTEagleAir**.

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## **Contacts**

For more information or artwork, please contact:

Maria McCloy/Alison Reid

MTV

Maria.mccloy@vimn.com/alison.reid@vimn.com

Tel: +27 11 428 2941 /+33 385 300636

## **About MTV & The Durban July**

In its first outing at the Durban July in 2011, MTV Base In association with Velti Events “Pimp My Crown” marquee won the trophy for Best Hospitality Facility at the Durban July. The luxurious marquee proved a hit at the glamorous race fixture, attracting hoards of celebrities, socialites and fashionistas including Dineo Rinaka (YFM) Scoop (YFM), Penny Lebyane, Claire Mawisa (Kaya FM), Da L.E.S (Jozi), Gerri Ranstsell-Eldson, Thula Sindi, Dineo Moeketsi (Channel O All Access), Thapelo Mokoena (Skuif) and more. The *PIMP MY CROWN* marquee brought a royal swag to the star-studded sporting event, serving up out-of-this-world décor, state-of-the-art sound and lighting displays, a DJ booth with hydraulic lift system, pyrotechnics and CO2 displays as well as the hottest selection of DJs, musicians and entertainers plus special ‘VIP experience’ areas, luxury bars and a fully Pimped-out beauty salon. Among the entertainment in the marquee were performances from *Liquideep*, *Big Nuz*, *Khuli Chana*, *L Tido*, *AKA*, *The Arrows* and *Joocy* plus *DJ Sets* from *Euphonik*, *Lulo Café*, *Tira*, *Ami-Lectrix*, *Funky G,P-Kuttah*, *Vigilante*, *Dimples*, *Switch* and drummer *J Star*.

Alison Reid

Director of Communications

VIMN Africa

Cell: + 33 609 685 861

SA Cell (from 15 May 2013): +27-71-348-2279

[alison.reid@vimn.com](mailto:alison.reid@vimn.com)