

## MTV AFRICA ALL STARS KWAZULU-NATAL WITH SNOOP LION A SMASH HIT SUCCESS

HIGHLIGHTS OF “*MTV AFRICA ALL STARS KWAZULU-NATAL WITH SNOOP LION*” TO PREMIERE ACROSS CONTINENT ON AFRICA DAY (25 MAY) AT 16:00 CAT

To view highlights from the All Stars gig, please click [here](#)

To download images of MTV Africa All Stars KwaZulu-Natal with Snoop Lion, please click [here](#)

**Durban, 22 May 2013:** If you weren't lucky enough to be at Durban's People's Park this weekend for MTV Africa All Stars gig, then don't despair; tune into the TV premiere of “*MTV Africa All Stars KwaZulu-Natal with Snoop Lion*” this Saturday for a dazzling special on the historic concert (MTV Base, DStv Channel 322, 25 May @16:00 CAT).

More than 12,000 music fans of all ages rocked Durban's People's Park, Moses Mabhida Stadium on Saturday 18 May as **MTV Base** and KwaZulu-Natal Province staged the sensational All Stars concert, **MTV Africa All Stars KwaZulu-Natal with Snoop Lion**. The sell-out concert featured show-stopping performances from **Snoop Lion** and an all star lineup of Africa's biggest contemporary music stars, including **2Face, D'Banj, Fally Ipupa, Flavour, Professor, Big Nuz, Camp Mulla, Zakes Bantwini** and **Zahara**. **DJ Cleo** and **DJ Caise** performed, while **DJ Tira** took to the stage as part of **Big Nuz's** set.

The outdoor gig was a triumph from the moment **Camp Mulla** opened the concert with “**Fresh All Day**”, to the finale where **Snoop Lion** was joined on stage by all the African artists. Highlights included **Snoop Lion's** first appearance on stage singing “**Here Comes the King**”, dressed in a traditional leopard skin Zulu outfit gifted him by members of the Zulu royal family, a beautiful acoustic version of “**Loliwe**” by **Zahara**, a bubble-strewn performance of “**La Vie est Belle**” by Congolese artist **Fally Ipupa**, a typically upbeat set by **Big Nuz**, and a high octane finale of “**Young, Wild & Free**” by **Snoop Lion** and the African All Stars, in which every member of the audience joined. Other show-stopping moments included a duet of “**Mr Endowed**” by **Snoop Lion** and **D'Banj**, while **Big Nuz, Zakes Bantwini** and **Professor** did their best to teach **Snoop Lion** some new moves, Zulu-style!

State-of-the-art lighting saw People's Park bathed in a kaleidoscope of colour, while a stunning LED light show, gorgeous graphics, CO2 jets, pyrotechnics, giant globes and confetti canons completed the out-of-this-world staging on the gigantic purpose built All Stars stage.

The Twittersverse was alight with noise about the concert, with Tweets from a wide range of celebrities, artists and entities including **DJ Fresh** (377,190 followers), **Flavour** (24,831 followers), **DJ Cleo** (100,895 followers), **Nomuzi** (13,091 followers), **Sizwe Dhlomo** (161,058 followers), **Gagasi FM** (14,558 followers), **Mi Casa** (100, 847 followers), **Zahara** (108,095 followers), **DJ Caise** (42,269 followers), **Camp Mulla** (36,968 followers), **D'Banj** (528,342 followers), **Zookey Zarlina** (6,841 followers), Beat FM presenter **Gbemi** (32,578 followers), **Sfiso Sibiya** (7,360 followers), **MTV on DSTV** (1,677 followers) and reality show star and socialite **Penny Lebyane** (49,276 followers).

Tweeting after the concert, Nigerian "kokomaster" **D'Banj (@iamdbanj)** said, "**Wanna thank Durban fr a wonderful time @MTVBaseAfrica fr putting together a great show. To my uncle @SnoopDogg for making history in Africa**".

**MTV Africa All Stars** is hosted jointly by MTV Base and KwaZulu-Natal Province, as part of its commitment to raising the international profile of KwaZulu-Natal as a premier destination for tourism and economic development. The initiative, first announced in March 2013 has comprised the All Stars concert, an All Stars tour, visiting three cities in Africa, and a high powered music industry workshop for students and musicians in KwaZulu-Natal Province.

Speaking on behalf of MTV Base, Alex Okosi, Senior Vice President & Managing Director, Viacom International Media Networks Africa, commented, "MTV Africa All Stars was a truly historic occasion and a fabulous showcase for African contemporary talent. All the performers gave awe-inspiring performances and the combination of Snoop and the African talent was electrifying. We are very proud to have partnered with KwaZulu-Natal Province to create such an exciting and ground-breaking initiative that also showcases Durban as a great host city for spectacular events."

Speaking after the concert, Desmond Golding, the Head of Department of Tourism and Economic Development, KwaZulu-Natal Province commented, "**MTV Africa All Stars KwaZulu-Natal with Snoop Lion**, which was an outstanding and greatly executed concert, has seriously raised the benchmark on live music events in sub-Saharan Africa, and the status of

KwaZulu-Natal's capability to host major events. We are proud of our involvement in the All Stars campaign, including the concert, the pan-African tour and the music industry workshop, which has focused the eyes of the world on KwaZulu-Natal as a hub for tourism, investment and culture."

**"MTV Africa All Stars KwaZulu-Natal"** will premiere on TV on MTV Base (DStv Channel 322) and terrestrial TV partners from Saturday 25 May at 16:00. The concert will also feature in two separate episodes of MTV's critically acclaimed "World Stage" franchise, to be broadcast to more than half a billion households worldwide. **"MTV World Stage: Snoop Lion"** will premiere on MTV (DStv Channel 130) across Africa on Friday 28 June, while **"MTV World Stage: Africa All Stars"** will air in September 2013. Recorded "live" at the world's most exclusive gigs, renowned music festivals and unique concert locations, **MTV World Stage** is the "front row seat" for music lovers to experience the biggest artists without leaving the comfort of their sofas. Previous World Stage events have taken place in Athens, Rome, London, Buenos Aires, Beijing and Tokyo, showcasing artists including **Justin Bieber, Kings of Leon, Coldplay, Muse, Green Day, Lady Gaga, Jay Z, Metallica, Katy Perry, The Black Eyed Peas, Arcade Fire** and many more.

To find out more about the **MTV Africa All Stars KwaZulu-Natal with Snoop Lion**, please go to [www.mtvbase.com](http://www.mtvbase.com), join us on Facebook at [www.facebook.com/MTVBaseVerified](http://www.facebook.com/MTVBaseVerified), or follow us on Twitter [@MTVBaseAfrica](https://twitter.com/MTVBaseAfrica), using the hashtag **#AfricaAllStars**.

**Gagasi FM** is the official radio partner of **MTV Africa All Stars KwaZulu-Natal with Snoop Lion**.

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For further media information on **MTV Africa All Stars KwaZulu-Natal with Snoop Lion**, including downloadable HD video and high resolution images, please visit our press page at [www.mtvbase.com/mini/mtvafrica-allstars-press](http://www.mtvbase.com/mini/mtvafrica-allstars-press).

For further images please go to [www.image.net](http://www.image.net).