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**PRESS RELEASE**

**Lansmore throws Wedding Expo extravaganza**

OR

**Lansmore turns into wedding central**

OR

**Lansmore hosts inaugural Wedding Expo**

GABORONE – Lansmore Masa Square have delighted fashion tastemakers and brides and grooms to be with the launch of the hotel’s inaugural Wedding Expo. Billed to be an annual event in the wedding and hospitality scene, the first ever Lansmore Wedding Expo was held on Saturday 20<sup>th</sup> April 2013 at Lansmore Masa Square. The Expo saw the hotel and the Masa Centre piazza transformed into the ideal wedding venue with industry professionals from both Botswana and South African showcasing their offerings and talents.

Set against the entertaining medleys from popular DJ’s DJ O’Neal and DJ Kellz, the Wedding Expo saw designers including local names Lebo Merafhe and Black Trash, showing off their designs. In addition, South African fashion house, Fundudzi by Craig Jacobs, delighted visitors to the Expo with his now infamous sense of style and riveting design pieces. Also on show were wedding cakes by Lebo Mokgatle from Creative Planet which intrigued all through their sheer beauty. Finally, visitors to the Expo were also treated to a mock church ceremony set up within the hotel’s banqueting area and cake and champagne sampling to follow the tantalising meals offered at in-house restaurant, La Touche de Provence.

Said Lansmore Masa Square Sales and Marketing Manager Miss Botho Mogami, “Every wedding is different and every bride and groom deserve to see all the possibilities of what they might have for their big day. For everyone else, weddings are celebrations whether or not you are close to the wedded couple. We’ve had visitors to the Expo that came simply because they love food, fashion, music and that celebratory feeling that a wedding promises.”

Though the day’s festivities were open to the public, the event culminated in an invite only fashion show in the evening in Masa Centre’s piazza, featuring the designs of Lebo Merafhe Black Trash, the renowned Craig Jacobs. With a growing reputation for playing host to some of Gaborone’s most exclusive and glamorous events, the Lansmore Masa Square offered the perfect backdrop to a showcasing of design and talent across the board and proving that it is not only the hotel industry that Lansmore is redefining, but the kind of experience we are now becoming accustomed to.

The event also saw a number of visitors walking away with even more than they bargained for. Bride-to-be Lucy Mamelodi of Mogoditshane found herself the recipient of a P50,000.00 wedding package. Winners also walked away with a wedding dress valued at R150,00.00, a

weekend away to Hotel Cardoso in Mozambique, and weekend away to Leopard rock in Zimbabwe, respectively.

“We are incredibly grateful for all those who played a part in bringing our very first Lansmore Wedding Expo to life including but not limited to: DJ Oneal, DJ Kellz, Black Trash, Lebo Merafhe, Craig Jacobs, Lebo Mokgatle from Creative Planet, Phoenix Talent Agency, MASA Centre, Sgotti, Capello, and Ribs and Rumps. This will be an annual calendar event and we’re already excited about next year’s!” concluded Miss Mogami.

ENDS –

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**INTERESTING FACTS ABOUT LANSMORE MASA SQUARE**

1. The rooftop infinity swimming pool contains 115,000 litres of water held 3 floors high.
2. Lansmore Masa Square has 5000m square footage on its ground floor
3. Lansmore Masa Square aims to have the fastest wireless internet in the country, with its very own dedicated satellite
4. The Chef, Mr. Vusie Ramfate, speaks 7 African languages

**ABOUT LANSMORE MASA SQUARE**

Lansmore Masa Square Hotel is a business-first luxury hotel that strives to redefine the hospitality experience of business and leisure travellers in Botswana, located in the heart of Gaborone’s New CBD.

As a luxury Lonrho hotel, Lansmore Masa Square is designed to ensure guests become fully connected in Gaborone, whilst being able to enjoy a little indulgence during their stay. Lansmore guests can look forward to enjoying a number of outstanding features when they choose Lansmore. This includes arrival concierge, next day's shirt pressed on arrival, high-speed WIFI powered by a designated satellite link, Lonrho's business lounge, an array of African teas, coffees and local fruit in your bedroom and the reassurance that the 24/7 guest service team is always one button away.

Lansmore Masa Square has established itself as the preferred choice for business and leisure tourists, as well as locals looking for anything from a quick bite to a gourmet meal.

Lansmore Masa Square is located in one of the two iconic Masa Square towers, cascading into the piazza of Masa Centre. The hotel is uniquely positioned, both literally and figuratively, to raise the bar of the service, cuisine and sense of luxury and convenience that Batswana experience, a mandate it has lived up to since opening its doors to customers in June 2012.

With 153 luxury rooms spread over 7 floors, the gourmet La Touche de Provence restaurant, Espresso Coffee Shop, rooftop infinity swimming pool and eventing space, Lansmore Masa Square is committed to establishing luxury in Gaborone's hospitality sector. In addition, the fully equipped Jack's Gym at Lansmore, 7 flexibly designed meeting rooms with multimedia equipment, and conference facilities accommodating up to 200 people, testify further to the kind of service offering that guests can experience and the kind of lifestyle that goes hand in hand with this. At the same time, Lansmore Masa Square is dedicated to bettering the community in which it resides, investing in the growth and development of Botswana and in the future of the nation as a whole.

Lansmore Masa Square is part of Lonrho Hotels. Lonrho has, historically, been a major participant in the luxury hotel market through its Metropole and Princess brands. It was within Africa that Lonrho Hotels led the market with such iconic luxury hotels as the Norfolk and Nairobi Safari Club in Kenya and Labadi Beach in Ghana. Until recently, the Hotel Cardoso was the only remaining Lonrho Hotel. Acquisition of Leopard Rock Hotel & Championship Golf Course and the opening of Grand Karavia have reignited Lonrho Hotel's appetite for growth. Lansmore Masa Square is the first Lansmore.



