



6th July 2012

PRESS RELEASE

Lansmore Masa Square to redefine the hospitality experience

GABORONE – Lansmore Masa Square, a member of Lonrho Hotels, announced today that they will open their doors to the public on Wednesday July 11th, 2012, with an official opening slated for later in the year. The hotel says it is the first business first luxury hotel and aims to redefine the service and lifestyle experience of Gaborone’s hospitality sector. As Botswana increases its economic collaborations with countries both near and afar, the highly anticipated Lansmore Masa Square is particularly well set to cater to Gaborone’s fast growing business travel and leisure tourist market.

“We are unbelievably excited to be able to open our doors to the public. It’s been a long time coming, but it’s always worth a bit of a wait if the experience is then an unparalleled one,” said Lansmore Masa Square General Manager, Mr. Rupert Elliott.

Located in the north tower of the iconic Masa Square, Lansmore Masa Square’s presence at the heart of Gaborone’s new CBD serves as the tallest hotel in Botswana. It boasts 153 rooms, which include Standard Rooms, Club Rooms and Suites. In addition, the unparalleled La Touche de Provence, allows patrons to experience a taste of Provencale cuisine that has its own elusive, local twist. Lansmore Masa Square also offers, in its Espretto Coffee Shop, the finest African coffee beans in each of its coffee drinks, celebrating the rich products of the continent.

Setting itself apart from all others, Lansmore Masa Square boasts the highest hotel rooms in the nation, as well as, on its third floor roof terrace, the highest infinity pool in Botswana. All guests have free access to Wifi in public areas, and rooms are equipped with LCD flat screens with an extensive selection of TV channels. Innovative design elements are featured in all aspects of the room, including dedicated flexible workspaces with high-speed Internet access and an in-room safe.

In addition to its efforts towards redefining the hospitality experience, Lansmore Masa Square has already begun to establish itself as more than simply a hotel. It has begun the process of portraying itself as an all-round experience that represents the kind of service and luxury Botswana should become accustomed to. Moreover, much as with the values of its parent company, Lonrho Hotels, Lansmore Masa Square has set in motion its efforts towards investing in Africa and being a relevant member of the society in which it operates, a testament to its dedication towards growing and developing the nation.

Lansmore Masa Square strikes the perfect balance between business and leisure, with the hotel inspiring the promise of impeccable service, comfort and luxury unlike any Botswana have ever experienced before.

Concluded Mr. Elliott, “This is a very exciting time for all of us at Lansmore Masa Square. Botswana is a rich and beautiful country. Of this, there is no doubt. What we hope to bring here is the kind of establishment that exudes, in every aspect, the very embodiment of class, luxury, service excellence and, to our community, a sense of relevance so that we are actually adding value to people’s lives.”

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