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PRESS RELEASE

Lansmore Masa Square open to the public

OR

Lansmore Masa Square open for business

OR

Lansmore Masa Square's doors wide open

GABORONE – Lansmore Masa Square, part of the Lonrho Hotels family, today opened for business. Having unveiled the 49 rooms that comprise the first floor of the business first luxury hotel, as well as the in-house restaurant, La Touche de Provence, and Espretto Coffee Shop, Lansmore Masa Square strives to offer so much more than simply business as usual.

With 153 luxury rooms spread over 7 floors, the gourmet La Touche de Provence restaurant, Espretto Coffee Shop, rooftop infinity swimming pool, 7 flexibly designed meeting rooms with multimedia equipment and conference facilities accommodating up to 200 people, Lansmore Masa Square promises to provide an exceptional hospitality experience.

Mr. Rupert Elliott, Lansmore Masa Square General Manager explains, "Guests have come to develop a certain kind of expectation. We make every effort to ensure that this is translated into an unforgettable experience, whether it be in La Touche de Provence, Espretto, or the hotel."

As part of its drive to become the preferred choice for business and leisure tourists, as well as locals looking for anything from a quick bite to a gourmet meal, Lansmore Masa Square has gone all out. The hotel boasts a number of "firsts" as well as some key unique draws. The 7th floor of the hotel, due to open soon, will enable guests to boast that they are sleeping on the highest hotel bed in the country. In fact, Lansmore Masa Square is Botswana's tallest hotel, the only business first luxury hotel in the country and the very first Lansmore hotel in the world. Moreover, a visit to the Sunset Bar and infinity pool, located on the 3rd floor rooftop, is the highest infinity pool in the nation, offering sensational views as far as Kgale.

"There's been great deal of anticipation around when we would open our doors. I am thrilled to now welcome all of our customers and guests and look forward to really bringing new meaning to the hospitality sector of Botswana and to offering people an all-round lifestyle experience that truly redefines the kind of offering they have become used to," continued Mr. Elliott.

Lansmore Masa Square is nestled in the heart of Gaborone's new CBD, cascading into the piazza of Masa Centre. The hotel is uniquely positioned, both literally and figuratively, to raise the bar of the service, cuisine and sense of luxury and convenience that Batswana experience.

Last night saw Lansmore Masa Square open for business. Patrons who were quick enough to secure a reservation at La Touche de Provence toasted the inaugural dinner over French cuisine with a signature local twist. Guests of the superior hotel, meanwhile, treated themselves a kind of luxury previously unbeknown to Gaborone; a kind of luxury we can now all become accustomed to.

ENDS –

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INTERESTING FACTS ABOUT LANSMORE MASA SQUARE

1. The rooftop infinity swimming pool contains 115,000 litres of water held 3 floors high.
2. Lansmore Masa Square has 5000m square footage on its ground floor
3. Lansmore Masa Square aims to have the fastest wireless internet in the country, with its very own dedicated satellite
4. The Chef, Mr. Vusie Ramfate, speaks 7 African languages

ABOUT LANSMORE MASA SQUARE

Lansmore Masa Square Hotel is a business-first luxury hotel that is redefines the hospitality experience of business and leisure travellers in Botswana.

As a luxury Lonrho hotel, Lansmore Masa Square is designed to ensure guests become fully connected in Gaborone, whilst being able to enjoy a little indulgence during their stay. Lansmore guests can look forward to enjoying a number of outstanding features when they choose Lansmore, including; arrival concierge, next day's shirt pressed on arrival, high-speed WIFI powered by a designated satellite link, Lonrho's business lounge, an tray of African

teas, coffees and local fruit in your bedroom and the reassurance that the 24/7 guest service team is always one button away.

Lansmore Masa Square is committed to establishing luxury in Gaborone's hospitality sector, shedding greater light on the kind of service offering that guests can experience and the kind of lifestyle that goes hand in hand with this. At the same time, Lansmore Masa Square is dedicated to bettering the community in which it resides, investing in the growth and development of Botswana and in the future of the nation as a whole.

Lansmore Masa Square is part of Lonrho Hotels. Lonrho has, historically, been a major participant in the luxury hotel market through its Metropole and Princess brands. It was within Africa that Lonrho Hotels led the market with such iconic luxury hotels as the Norfolk and Nairobi Safari Club in Kenya and Labadi Beach in Ghana. Until recently, the Hotel Cardoso was the only remaining Lonrho Hotel. Acquisition of Leopard Rock Hotel & Championship Golf Course and the opening of Grand Karavia have reignited Lonrho Hotel's appetite for growth.