



6th April 2013

PRESS RELEASE

Summer Soirees' 'Picnic in the Sky' at Lansmore Masa Square

OR

Sixpence and Lansmore host inaugural rooftop Summer Soirees 'Picnic in the Sky'

GABORONE – Saturday 6th April 2013, saw the first in a series of rooftop festivities branded Summer Soirees, with the first themed instalment being “Picnic in the Sky.” Held on the Lansmore Masa Square rooftop terrace, the event, a partnership between Lansmore Masa Square and Sixpence Management, saw a fusion of food, music, fashion and urban cultural exchange.

Said Botho Mogami, Sales and marketing Manager at Lansmore Masa Square, “Lansmore is uniquely positioned, both literally and figuratively, to raise the bar of the service, cuisine and sense of luxury and convenience that Batswana experience. Partnering with Sixpence, then, proved ideal as their passion for driving quality events in Gaborone is unparalleled. This is a event where food, fashion and music lovers converge to share, experience and exchange under the beautiful summer sky of Gaborone. It is something different and something unusual and we are already looking forward to the next Summer Soiree!”

Picnic in the Sky attracted guests with its uniquely beautiful rooftop setting and the wide array of music and fashion pop-up stores, including brands such as iZaura from Mothusi Lesolle, African Lace from Neo Molosiwa and Di Monde Reign from Lebo Merafhe and other talented, highly artistic young Batswana. At the center of the event was the now infamously decadent and tantalizing Lansmore menu. The project aimed to address a clear societal need for quality events in Gaborone and to create an exciting, relaxed and fun competitive atmosphere.

“We believe Summer Soirees addresses that need, that gap, and that Lansmore is the perfect partner to be able to pull this off. Summer brings about a need to connect and this is the perfect platform, particularly given the booming ‘Pop-up Culture’ prevalent everywhere else in the world and which Batswana are already craving. We wanted to bring back great, grown-up summer vibes and Picnic in the Sky does just that,” said Sixpence Management Founder and local media personality, Tshepo Ntshole.

Lansmore Masa Square quickly established a mandate to offer guests and patrons an all-round lifestyle experience since the hotel’s opening in 2012. The Summer Soirees project in collaboration with Sixpence management aims to solidify that promise in working to truly redefine the kind of offering Batswana have become accustomed to.

Summer Soirees will be a recurring event, with the next installment billed for Spring 2013. Additional partners include Haus of Kings, Lapologa/Gazette, and The Body Shop Botswana

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INTERESTING FACTS ABOUT LANSMORE MASA SQUARE

1. The rooftop infinity swimming pool contains 115,000 litres of water held 3 floors high.
2. Lansmore Masa Square has 5000m square footage on its ground floor
3. Lansmore Masa Square aims to have the fastest wireless internet in the country, with its very own dedicated satellite
4. The Chef, Mr. Vusie Ramfate, speaks 7 African languages

ABOUT LANSMORE MASA SQUARE

Lansmore Masa Square Hotel is a business-first luxury hotel that strives to redefine the hospitality experience of business and leisure travellers in Botswana, located in the heart of Gaborone's New CBD.

As a luxury Lonrho hotel, Lansmore Masa Square is designed to ensure guests become fully connected in Gaborone, whilst being able to enjoy a little indulgence during their stay. Lansmore guests can look forward to enjoying a number of outstanding features when they choose Lansmore. This includes arrival concierge, next day's shirt pressed on arrival, high-speed WIFI powered by a designated satellite link, Lonrho's business lounge, an array of African teas, coffees and local fruit in your bedroom and the reassurance that the 24/7 guest service team is always one button away.

Lansmore Masa Square has established itself as the preferred choice for business and leisure tourists, as well as locals looking for anything from a quick bite to a gourmet meal. Lansmore Masa Square is located in one of the two iconic Masa Square towers, cascading into the piazza of Masa Centre. The hotel is uniquely positioned, both literally and figuratively, to raise the bar of the service, cuisine and sense of luxury and convenience that Batswana experience, a mandate it has lived up to since opening its doors to customers in June 2012.

With 153 luxury rooms spread over 7 floors, the gourmet La Touche de Provence restaurant, Espresso Coffee Shop, rooftop infinity swimming pool and eventing space, Lansmore Masa Square is committed to establishing luxury in Gaborone's hospitality sector. In addition, the fully equipped Jack's Gym at Lansmore, 7 flexibly designed meeting rooms with multimedia

equipment, and conference facilities accommodating up to 200 people, testify further to the kind of service offering that guests can experience and the kind of lifestyle that goes hand in hand with this. At the same time, Lansmore Masa Square is dedicated to bettering the community in which it resides, investing in the growth and development of Botswana and in the future of the nation as a whole.

Lansmore Masa Square is part of Lonrho Hotels. Lonrho has, historically, been a major participant in the luxury hotel market through its Metropole and Princess brands. It was within Africa that Lonrho Hotels led the market with such iconic luxury hotels as the Norfolk and Nairobi Safari Club in Kenya and Labadi Beach in Ghana. Until recently, the Hotel Cardoso was the only remaining Lonrho Hotel. Acquisition of Leopard Rock Hotel & Championship Golf Course and the opening of Grand Karavia have reignited Lonrho Hotel's appetite for growth. Lansmore Masa Square is the first Lansmore