



18<sup>th</sup> July 2012

**PRESS RELEASE**

**Lonrho Hotels CEO visits new Lansmore Masa Square**

GABORONE – Following the recent opening of the highly anticipated Lansmore Masa Square, Lonrho Hotels CEO, Mr. Ewan Cameron, touched down in Gaborone on Wednesday 18<sup>th</sup> July. Mr. Cameron is in Botswana for three days to familiarise himself with the hotel chain’s latest prize and the jewel in the new CBD crown: Lansmore Masa Square.

Mr. Cameron will reaffirm the focus and commitment to Africa during his visit, as well as use this opportunity to meet with some key stakeholders, including few customers in Gaborone, and the Lansmore Masa Square Management. Mr. Cameron’s visit also affords Lonrho greater opportunity to gain greater insight into the Botswana operations.

Lansmore Masa Square is the first in the Lansmore franchise owned by Lonrho Hotels. Lonrho has, over the years, cemented its reputation as a major participant in the luxury hotel market through its Metropole and Princess brands. With a firm dedication towards investing in the future of Africa, Lonrho Hotels has led the market across the continent with iconic luxury hotels in locations ranging from Kenya to Ghana.

Said Mr. Cameron, “It is a very exciting time for all of us at Lonrho and for the Lansmore Masa Square team in particular. Lonrho maintains a resolute commitment to Africa and we are absolutely delighted to have made our way to Botswana. Botswana is one of our primary focus countries, and is especially important in hosting the first Lansmore hotel. As you can imagine, then, this visit is a very important one for me.”

“Lonrho Hotels will focus on increasing our investment in this great continent and in ensuring a stronger footprint in Botswana as a hotel. The team at Lansmore Masa Square has our full support in their objective of redefining Botswana’s hospitality sector. This is especially so in terms of business luxury hospitality,” concluded Mr. Cameron.

Said Lansmore Masa Square General Manager, Mr. Rupert Elliott, “We have only just set down our roots in this wonderful community, and yet we are already experiencing a wonderfully warm welcome. It is an added delight that Mr. Cameron is here to get better acquainted with our team, as well as to appreciate the excitement around our opening our doors. It is important that Mr. Cameron, who leads this great investment into Botswana and Africa as a whole, gets a better sense of how we do things here.”

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